

WMBC Board Meeting Date: February 3rd, 2015

Present

Board/Staff: Jeff , Val T, Barbara, Thad, Hale, Kevin, Eric.

Guests: Nicole, Chris Mellick, Sonja, Mike Kutcher, Angela

Agenda item:	Discussion Points:	Action Taken:
Executive Meeting 30 min		
Approve January meeting minutes		Barbara motioned to approve January meetings. Val approved. All were in favor.
Brief Review Action items 15 minutes		
Financial Report Jason 5 minutes		Tabled
Education Program Chris Mellick & Guests 30-45 Min	Chris presents his Mission, Visions, goals, community building, trail building & skills for kids. Sonja reads letter of a parent who worked w/Chris on a service learning project. Presents RRAD- Ride ,Run and Dig...RRAD kids-outdoor recreation for youth through guided stewardship & trail experiences. Donations/grants for program. Val suggests WMBC logo on the RRAD shovel ☺. Covered 2015 objectives re: RRAD, Chris's title within WMBC, coordinator, director, coach, certifications? Barbara discusses checking into money management in regards to RRAD. Barb suggests that the next board meeting will discuss the relation the proposal in more detail	Val will look into how to best designate Chris' position in the WMBC. Barb, Hale, and Chris, Nicole, and Sonja will meet to discuss the plan in more detail prior to the next meeting.
Advisory Committee Barbara 10 min	Mark Lee – Legal Advisor Phil Crews – Fundraising Abby Seeds- Tax Advisor Glen Glover – Advocacy Mark Wood- Consultant	Kevin will recognize the advisory committee on the website

<p>Set aside money for an account for education. Hale</p>	<p>Hale mentioned he spoke with Ryan Rickerts today and Val about shirts and Kevin spoke about pricing. Barb would like to see items needed for education itemized.</p>	<p>Will decide the dollar amount at the board retreat. Hale says will talk about it at the board retreat. Kevin will look into getting backpacks for guides. Val will ask Dave Allen for Adventure Medical Kits</p>
<p>Galbraith Digital Map and App. 15 min.</p>	<p>Eric has finalized the Galbraith Mt. app,.. a gps based map that shows where you are.. cost \$15 Galbraith Mountain trail maps is now available on line for purchase.</p>	<p>Kevin will make map available for purchase online</p>
<p>Newsletter 5 minutes</p>	<p>Volunteer of the Month Eric said Pokey should get next one Eric should have TAP programs soon.</p>	<p>Mike Storm nominated and approved. Val will interview him. Eric will provide info on TAP program</p>
<p>Education Director Update 10 min</p>	<p>Hale said not much of an update...but interest in doing mountain bike club in Northern Heights, and setting up bike rodeos, Eric will be ordering & will have an itemized list for WMBC soon. Wants to get a container to store equipment</p>	<p>In Progress</p>
<p>Trail Director Update 10 min</p>	<p>Eric will be meeting with Mitch Lee, the WWU intern, on Thurs..will be avail for admin work, taking email lists to update. Giving Rud Brown a tour on Galbraith. Working on fixing Double Black due to some complaints from runners and bikers. Meeting on March 5th to talk about Lower Black...should be a bike trail primarily/single use and not for runners or hiking. Meeting about shared use trails with Amber soon. Signs to go on trails soon too. Moran State park is getting approval for a single use trail. Next Friday deadline on signature for Whatcom Co tourism grant. Mountain bike festival at the port. Lots of bike races in 2016. Eric has had lots of conversations with pertinent people. Would like to host an event before or after Crankworks etc...do it in Bellingham. Huge grant available</p>	<p>Eric updated trails</p>

	with lots of competition for it, recreation, arts & food. Lots of cool stuff in relation to this!!! Rob Fixx, port director, into this for sure. Nick Hartwick driving the festival. Grant due next Friday. Developing signature event for Bellingham and then maintain afterwards. Hiring an events director..grant is in progress.	
Public Comments	Mike Kutcher is very interested in helping volunteer and would like to help out with film/media	Positive feedback

Action Items	Person(s) Responsible	Due Date	Completed?
Develop a business plan or at least get a committee put together.	Barbara	Soon	
Revamp Website: - Location for advocacy info (meetings, survey info, Whatcom County Presentation)	Kevin	January	In progress, need group photo.
Need another kiosk sign and another map for SST.	Kevin/Eric	February	Ordered
Trailer Decal + Deep Clean	Kevin/Eric /Blake	February	Yes!
Galbraith Mt. Digital Map/Trail Forks	Kevin/Eric	None	Yes!
Galbraith Mt. App	Kevin/Eric	None	Yes!
Grant writing. Set up grant writing goals for 2015.	Thad, Blake, and Virginia	Ongoing	EB is looking into tourism grant
Set up an account at Hardware Sales	Eric	None	No
Get a bulk mailing deal whenever needed for mass mailings.	Undetermined	Undetermined	No
Post Amazon Smile/Fred Meyer Community Rewards program	Barbara, Kevin	February	No, will discuss at board retreat.
Provide report to help establish merchandise budget.	Jason Keen	Soon	Will be done at board retreat

Set a merchandise budget for 2015. Include budget for each event.	Andrea and Val	Soon	Will be done at board retreat
Order technical riding shirts for ride leaders.	Val	February	Val in the process of doing this
Make a newsletter showcasing the TAP program and 2015 sponsors.	Eric, Kevin	February	Eric is currently working on this
Send out a proof of Chris Behee's PDF map for board approval.	Eric	February	Yes!
Prepare a budget for the board to approve at the next meeting or board retreat.	Hale	February	Will be done at board retreat
Val will look into how to best designate Chris' position in the WMBC.	Val		
Barb, Hale, and Chris, Nicole, and Sonja will meet to discuss the plan in more detail prior to the next meeting.	Barbara Hale		
Kevin will recognize the advisory committee on the website	Kevin		
Kevin will look into getting backpacks for guides.	Kevin		
Val will ask Dave Allen for Adventure Medical Kits	Val		
Val will interview Mike Storm	Val		
Eric will provide info on TAP program	Eric		