

WMBC Board Meeting Date: January 6th, 2015

Present :

Board/Staff: Jeff , Val T, Barbara, Thad, Blake, Hale, Kevin, Eric.

Guest: Alex Harrington, Matt Durand

Agenda item:	Discussion Points:	Action Taken:
Executive Meeting 30 min		
Approve December meeting minutes		Barbara motions to approve December meeting minute. Kevin seconds. All were in favor.
Brief Review Action items 15 minutes	See table at the bottom**	
Set aside money for an account for education. Hale	Board agrees that we need to work on a budget.	Hale will prepare a budget for the board to approve at the next meeting.
Financial Report Jason 5 minutes		Tabled
Galbraith Digital Map and App. 15 min.	Decline in map sales has been noted. Order fewer maps to adapt. Do we use Trailforks? Yes, we will look into having Kyle Young manage this site Apps: Ryan Robertsons, Trailmaps.com. Digital maps that are cheap but more frequently updated. Chris Behee has made a digital PDF app.	EB will send out a proof of Chris Behee's PDF map for board approval.
Board Retreat 5 min.	Pick a date, February 7 th and 8 th . Will discuss budget and fundraising	
Newsletter 5 minutes	Volunteer of the month: Mark Bellis Build day schedule Be a supporter TAP folks (LATER)	Eric and Kevin will have a second newsletter showcasing the TAP program and 2015 sponsors.

Annual Appeal Review 10 min.	Reflect on how it went to prepare for it. <ul style="list-style-type: none"> - Need to improve collecting correct information and having a way for everyone to access it. - Need a better database. - Best response was through personal contacts. Making it more personal. - Have everything ready (supplies, contact info, etc) before December. How much was brought in? From 12/19/14 to 1/2/15 - \$8,665	
Fred Meyer Reward & Amazon Smile EB/Barbara 10 min	www.fredmeyer.com/communityrewards NPO number 86103 Amazon donates 0.5% of the price of your eligible AmazonSmile purchases to the charitable organization of your choice.	Barbara, Kevin, and Eric will meet to figure out how to advertise Amazon and Fred Meyer Rewards program .
Education Director Update 10 min	Tammy Donahue & Shaums may have more ICP training clinics in B'ham. Lisa Miller, worked w/ Evergreen for kid programs but started her own non-profit. Meeting w/ Mary Anderson from Everybody Bikes to work on bike skills courses in 13 elementary schools	Val will order technical riding shirts for ride leaders.
Trail Director Update 10 min	Double Black has had re-routes. Approval for Lower Double Black may happen soon. DNR trail policy meeting: Brock Milliern is the new Director of Recreation. Blanchard reroute is done. Galbraith logging is erratic. USFS- no new news. Service learning project. Needs to help Chris Mellick w/ build leaders. City Parks- working w/ Bill Hassenjeager	

Action Items	Person(s) Responsible	Due Date	Completed?
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Develop a business plan or at least get a committee put together.	Barbara	Soon	
Revamp Website: - Location for advocacy info (meetings, survey info, Whatcom County Presentation)	Kevin	January	In progress, need group photo.
Need another kiosk sign and another map for SST.	Kevin/Eric	February	Ordered
Trailer Decal + Deep Clean	Kevin/Eric /Blake	February	
Galbraith Mt. Digital Map/Trail Forks	Kevin/Eric	None	
Galbraith Mt. App	Kevin/Eric	None	
Grant writing. Set up grant writing goals for 2015.	Thad, Blake, and Virginia	Ongoing	Blake is doing research. Val knows a volunteer who can help.
Set up an account at Hardware Sales	Eric	None	No
Get a bulk mailing deal whenever needed for mass mailings.	Undetermined	Undetermined	No
Post Amazon Smile/Fred Meyer Community Rewards program	Barbara, Kevin	February	
Provide report to help establish merchandise budget.	Jason Keen	Soon	
Set a merchandise budget for 2015. Include budget for each event.	Andrea and Val	Soon	
Order technical riding shirts for ride leaders.	Val	February	
Make a newsletter showcasing the TAP program and 2015 sponsors.	Eric, Kevin	February	
Send out a proof of Chris Behee's PDF map for board approval.	Eric	February	
Prepare a budget for the board to approve at the next meeting or board retreat.	Hale		

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