

WMBC Board Meeting Date: November 10, 2015

Present

Board/Staff: Val, Jeff, Kevin, Eric, Barbara, Thad, Blake, Hale, Chris Mellick

Board Members not present: Kevin

Guests: Angela, Reid Parker, Martin Ashila,

Agenda item:	Discussion Points:	Action Taken:
Executive Session		
Approve October's Meeting minutes		Barb moves to approve October-Blake seconds
Eric on new home for WMBC	There's a room available for WMBC to use as an office for \$125 a month, parking not included.	Things are in progress, more next meeting.
Whatcom County Parks Reid Parker – Conservation Parks Steward for Lake Whatcom Park 10 min	Introductions to Reid. Reid was just hired in February, moved from Alaska where he was with the forest service. Working in the Chuckanuts currently, and working on signage and check points with map kiosks, working for uniformity within the Chuckanuts. Planning for work on trails and networking with other groups for cohesiveness on trails, parks, etc. Barb asked where initially WMBC could work together...Reid said trail building. Working on initial steps, then on to fundraising and grants. Eric mentioned WMBC could be a help in the promotion of the networked trail system and tourism and help with funding by support to Whatcom Co. Parks. Embarking on a new world of permitting. EB said showing use of the trails would help with the funding. Eric will be going out and scouting, will report back to Reid. Reid summed up with appreciation for all WMBC's help and support and will ask for help on trails once things get in process.	To be continued....
Map T-shirt Martin Ashila 10 min	Martin is from Guadalajara. Leaving in 16 days. Will be back in Spring. Currently doing an internship with Iron Street Printing. Presented to everyone a t-shirt with the Galbraith map printed on it upside down so you can read it while you are riding and logo on the back. Everyone thought it was way awesome! Barb has e-mailed Chris B. for	

	<p>permission to print the map and asked about Iron Street working with WMBC on price. Offering long or short sleeved options on the t-shirts. Barb will get back to Martin soon as she hears the answers to her requests. Val said sale of shirts goes well at events and a web store is needed and shirts into retail stores should happen as well.</p>	
<p>REI "opt outside" Barbara 5 min</p>	<p>Make an event? Just promote it? Black Friday #optoutside ... Decision made to promote but there aren't enough resources to lead an organized ride in a timely manner.</p>	
<p>Monthly Newsletter 5 min</p>	<p>Volunteer of the Month Val nominated Angela white for November Barb nominated Bill Hassenager for December Dec 5th and 6th is Build Academy DNR event Darrington creating trails Have until Nov 29th to submit plans to County Parks for reconveyance. Erik will submit to the county..needs input from the board.</p>	<p>All in favor of nominees.</p>
<p>Trail Director Update Eric 15 min</p>	<p>Fanatik is taking SST trail day. 3 Pigs needs follow up.</p>	
<p>Education Director Update Hale 5 min</p>	<p>Brooke Wurtz, Tonya & Kevin will take the next class in April, needs 3 more people for the class. WMBC sponsoring teachers to run programs in the schools. Hale recommended Shaums March for Silver Beach district. Hale said a good investment would be a Huck Wagon.</p>	<p>WMBC will continue to support certification for instructors.</p>
<p>RRAD Update Chris M. 10 min</p>	<p>Chris is in process of building a website with help and hopefully launching soon. Will meet with perspective person working on site this Thursday. Beth Hartsoch doing a gift tree with 3 bike shops, proceeds going to RRAD to help with helmets and bike locks. Had a meeting with Shaums March on how things will work together with RRAD on rodeos and schools. Talking with PTA's at the schools for budgeting/sponsorship was agreed way for RRAD to go.</p>	

	Take a Kid Mt. Biking day successful with 143 kids and 84 families in attendance.	
Glacier Trails Thad 15 min.	Glacier Trails is non-issue, fund raising on their own.	Thad will stay in the loop on progress
PNT Trail Thad 10 min.	PNT Trail has a committee to improve and spoke with head person regarding the trail re-route as a sustainable single track with a potential tie-in to Lake Whatcom.	PNT & WMBC (Thad) will work on collaborating
Public Comments		