

WMBC Board Meeting Date: August 12, 2014

Present: Val, Barbara, Matt, Hannah, Kerry Herman, Thad, EB, Blake, Andy Walker

Agenda item:	Discussion Points:	Action Taken:
<p>Approve July meeting minutes</p>		<p>Matt motioned to approve, Blake seconded. All were in favor.</p>
<p>Review Action items 10 minutes</p>	<ul style="list-style-type: none"> - Yes, 2013 tax return was filed. - Hannah is still working on providing a bill for her services. - Hannah, the bookkeeper, is planning on stepping down. - A business plan needs to be put together. - Need to Develop a Case for donation letter using the Strategic Plan. This is contingent upon other things. 	<p>Need to find a replacement for Hannah.</p> <p>Val will pick up the P.O. Box mail.</p> <p>Matt will contact Carla and Tina.</p> <p>Eric will set up an account at Hardware Sales and Barbara will take care of Kinkos. Hannah will be back up by beginning of September</p> <p>Barbara will put together a business plan committee. Will provide content for the Case for Donation document. People involved: Kerry, Kevin, Eric, Thad. By the beginning of September.</p>
<p>Newsletter 5 minutes</p>	<p>Keystone Bridge Volunteer of the Month Shoot the Trails Cascadia Dirt Cup Hale's Education piece/trained instructors Supporter Program</p>	<p>Val nominates Tom Amend as the Volunteer of the Month, Matt seconds. All were in favor.</p>

<p>TAP Program</p> <p>15 minutes</p> <p>Changes?</p>	<ul style="list-style-type: none"> - Ask businesses what a reasonable price is. \$500? \$2,000? - Some trails are not getting taken care of. Asking the public to inform the trail adopter. - Need bigger TAP signs and on all trail entrances. First sign is included, rest are optional - Do we change the price per trail based on use/popularity? - Develop a specific set of expectations for trail adopters. 	<p>Put together a TAP committee in early September. Eric (primary) Barbara, Val, Blake, and Matt.</p> <p>Have a list of next year's TAP businesses ready to present at STT.</p>
<p>Need to fill board member position</p> <p>10 minutes</p>		<p>Matt motions to open up the application process for filling the next board member position w/ the emphasis of filling a financial and fundraising experience. Val seconds. All were in favor. Barbara and Matt will work on this.</p>
<p>Reserve amount</p> <p>5 minutes</p> <p>What ongoing amount do we want to keep in our acct? Stick with 10,000?</p>	<p>30% of current amount is recommended for a 6 month reserve.</p>	<p>Barbara motions to have a \$10,000 reserve plus the donation made by Whatcom Events as the reserve. Val seconds, all were in favor.</p>
<p>Bikesport "partnership"</p> <p>10 minutes</p>	<p>Bikesport offers their support. Is trying to put together women's bike clinics.</p>	
<p>Questions, Comments,</p>	<p>Next board meeting is September 9th at 6:30 at Bikesport.</p>	

Action Item	Person(s) Responsible	Due Date	Completed?
Need to find a replacement for Hannah. Matt will contact Carla and Tina.	Matt	September	
Set up an account at Hardware Sales	Eric	September	
Set up an account at Kinkos	Barbara	September	
Get a bulk mailing deal whenever needed for mass mailings.	Undetermined	Undetermined	
Develop a business plan or at least get a committee put together. Will provide content for the Case for Donation document.	Barbara	September	
Put together a TAP committee in early September.	Eric	September	
Have a list of next year's TAP businesses ready to present at STT.	Eric	October	
Develop a "Case for Donation." Find someone to develop this.	Barbara	Undetermined	