

WMBC Board Meeting Date: May 12th, 2015

Present

Board/Staff: Jeff, Val T, Barbara, Thad, Hale, Kevin, Eric, Blake,

Guests: Angela, Chris Mellick, Jason Keen, Tanya Storm, Ashley Ward, Zoae Spackman, Cody Hunt, Mitch Lee

Agenda item:	Discussion Points:	Action Taken:
Approve March meeting minutes	Motioned and approved	Blake motioned to approved April's meeting minutes and Barbara seconds. All were in favor
Financial Report	Negative income for YTD but better than last year. Income has increased overall. Awarded \$10,000 grant from REI and \$1,500 from another source. Need to file an extension for tax return and perform "EZ file"	Jason will file an extension for this year and do EZ file form.
Pedal Pixies Tanya Storm and Zoae Spackman 20 min	Tanya & Zoae presented Women's Bike Club proposal to align with WMBC. Insurance issues discussed in detail & Level 1 instructor certifications as well. Major issue of looking for more ride guides and what education/certifications they have. Requested that there be framework and organization and Barbara will meet with them to help w/ this. Ride group will be involved in weekly rides, fun field trips, and trail building. Hope to have clinics as well.	Present formal framework next month. Include standards for group ride leaders (L1 instruction, waivers, insurance) Barbara will ask Evergreen regarding insurance & standards.
Dog Water Greg Mroz EB 20 min	Greg presented a plan to get water for dogs on Galby by providing rain barrels up in various places: Blue rock, top of the ridge, top of SST... Envisions 40-50 gallon metal drums with spring-top lids for easy cleaning and access with bottom spicket & hose. Cable and stainless steel bowl, maybe even have a padlock if necessary. Some concerns were raised about having more dogs on the trails and people starting to rely on the water barrels. Needs signs to remind people they are responsible to bring their own water and that this is "dog only" water. Hale spoke about safe water reliability and most likely will need to think about a disclaimer. Barrels will only be for the hot months and then stored otherwise. Volunteers can help with this issue. Suggest reaching out to Brian	Greg will place a rain barrel at blue rock. Discussion about the rain barrel will continue in June board meeting Val motioned to start w/ one barrel on the mountain for a trial run, Barbara seconded. All of the board was in favor. Board voted on and agreed to the Blue Rock location for trial

	Dagnon from Raddog. <div style="background-color: #cccccc; height: 15px; width: 100%;"></div>	and do signage as to 'non-potable water & for dogs only'.
Fundraising & Events Barbara/Val 15 min	Aslan Brewery Fundraiser: June 11 th , movie & raffle/auctio . 10% of beer sales will be donated to WMBC. \$10 at the door for the event and encourage people to ride their bikes. Will have bike valet. Merchandise... camo, flex hats. Bike to Brew: Suggested Pedal Pixies organizing the next Bike to Brew. Barb asked about doing it again and major consensus was positive. Val will talk to Kulshan about event date and work on the preliminary organization of the event .Val suggested July or August. Thaddeus spoke of stepping up fund raising. Reach out to Supporters and have smaller meetings.	Bike to Brew - July or August 2015 in conjunction with Pedal Pixies and Val will organize initially. Follow up on guest list from the fund raising dinner and supporters
Newsletter 5 minutes	Rolfers Massage Fundraiser for RRAD The Aslan Event on June 11 th National Trails Day on June 6 th Ski to Sea still needs 50 volunteers for the bike leg event. Volunteer of the month Andrew Fletcher-Love	Newsletter events agreed upon
Policy for Business Promotion Kevin 10 min	How much should the WMBC be used for promoting businesses? Barbara suggested that WMBC advertise for one-time events/fundraisers and to not be exclusive on an ongoing basis. General promotion will occur on the "Businesses that Support the WMBC" page of the website. Assess each situation on a case by case basis and have board approval.	
Brochure/Website Update 10-15 min	Kevin reported on website content. Advocacy, Stewardship and Education the pillars of the website. Meet to discuss brochure.	Kevin will pick a night to meet to put brochure together.
RRAD Program Update	Chris Mellick has rodeo tomorrow at Roosevelt...needs volunteers. Barb asked about posting on Women's Bike Club facebook to promote RRAD. School events are not public Chris stated. Friday is a trail day with 25 to 30 kids..needs help on that..will be on the Bunny Trails. Then Silver Beach course with Friday afternoon set-up. Has a calendar of the rest of the schools. Chris will send out calendar to update WMBC. Will host a rodeo for the Cub Scouts and spoke about a \$500 donation. Sudden Valley committee agreed to a rodeo with donation. Mary with Assumption and Smart Trails on board now. Mentioned mentoring programs.	Barbara/Chris will send out updated schedule for RRAD Rodeos have been successful events.

Education Director Update	Hale Had a meeting with all the elementary teachers and they are excited about the rodeo programs. After school bike programs: Alderwood had about 8 kids but the kids do not usually have bikes. After school programs are wrapping up w/ BBQ's and rides.	
Review of letter to County Parks 10 min	Review of letter to WCP w/ suggestions for edits. Barb suggested proposing a committee to create comprehensive trail plan for all users.	Letter will be sent by next week.
Addressing illegal trail building 10 min	Meeting with Mitch Friedman next Wednesday at Elizabeth Station to discuss participation re: trails. Policing trails? WMBC responsible for stewardship of current trails on Galbraith, Larrabee and Jump Park currently.	Report on meeting next month
Addressing parking issues 10 min	Radical parking issues need to be addressed. Eric has put signs up on Samish and they get ripped out.	Need 'No Parking' signs on the north side of Samish Way.
Trail Director Update	Eric meeting with Forest Service on the 25 th DNR trail day on June 6 th . Galbraith: Clear cut logging will happen on the north side in June which affects trails. Working with parks director in the 100 acre woods to alleviate the problems there and create a solution to the issues there. WMBC did not get grant for Signature event. Will still do a mountain bike festival in 2016. Have people on board to work with for the festival lined up already.	Updates on updates next month ☺
Public Comments		

Action Items	Person(s) Responsible	Due Date	Completed?
Barb, Hale, and Chris, Nicole, and Sonja will meet to discuss the plan in more detail prior to the next meeting.	Barbara Hale	Next month to continue on RRAD discussions	Had a meeting, but more meeting will come.
Kevin will recognize the advisory committee on the website	Kevin	Next month to be cont.	No
Post Amazon Smile/Fred Meyer Community Rewards program	Barbara, Kevin	February	No
Builder's Committee - Get a list if emails - Make the first meeting happen	Thad, Eric, Jeff	Ongoing.. Map ideas	?
Review of Brochures and approve next week	Val and Kevin	ASAP	Some progress

