

WMBC Board Meeting Date: May 6, 2014

Present:

Agenda item:	Discussion Points:	Action Taken:
<p>Approve April meeting minutes –</p>		<p>1) Matt motions to approve April meeting minutes, Val seconds. All approved.</p>
<p>Kiosk Signage/marketing –  Kevin  5-10 minutes</p>	<p>Choice between two signs based on durability (\$90 vs \$130) Consider placing a more simplified version of our map to replace old map.</p>	<p>Hannah will forward Kevin Chris Behee’s contact info.  Will get the more durable version of the sign.</p>
<p>Newsletter  5-10 minutes  Nicola</p>	<p>Suggestions made to improve newsletter.  Create “Volunteer(s) of the month”,  Nominate Chris Mellick for volunteer of the month. Micah will be nominated for the next month.</p>	<p>Val will interview Chris M. and Micah.</p>
<p>Kulshan Event – Val  10 minutes</p>	<p>Available to help lead group ride: Hale, Matt, Thad, Kerry, Blake, Barbara</p>	<p>Barbara will find more volunteers to lead ride.  Kevin will make changes to poster.</p>
<p>Fundraising Action Plan  30 minutes  Thad/Board</p>	<p>Matt, Barbara, Val, EB, Thad met w/ Phil. Making plans to meet w/ Ann Rasmussen.  Work w/ organizations that help non-profits build their “capacity”  Whatcom Community Foundation  Seattle Foundation (Give Big Day)- find something similar.  Corporate Matching (United Way of Whatcom County, BP)</p>	<p>EB will start talking to corporations to develop corporate matching (Logos, BP, etc)  Will determine our budget and how to manage it. Will define our “cash reserve.”  Waiting for Phil to set up the next meeting w/ Anne.  Will invite potential donors to the Bike to Brew.</p>

		EB will organize "Rides" with potential donors.
<p>Database discussion/ Supporter Program specifics</p> <p>20-30 minutes</p> <p>Barbara/Board</p>		<p>Need to rewrite supporter program</p> <p>Val motions to approve using NeonCRM as our database. Thad seconds, all were in favor.</p> <p>Barbara will transfer contacts from Constant Contact into MailChimp.</p>
<p>Trail Director update/Mark Lee meeting</p> <p>1.5 minutes</p> <p>EB</p>	<p>Need to get someone on the Whatcom County Parks Commission Board.</p> <p>Write an article about the economic impact that Galbraith Mt has on Whatcom County</p> <p>Invite political leaders to a trail day in July</p>	
<p>BOD Transition plan, new President –</p> <p>20 minutes</p>	<p>Matt is planning on leaving in September.</p>	<p>Matt nominates Barbara to be the next President. Val seconds, all were in favor.</p>
<p>Questions Comments</p>	<p>Hale is communicating w/ Shaums to develop after school programs.</p> <p>Need to find someone to file a tax return</p> <p>Friday could be Shoot The Trails, and race event on Sunday.</p>	<p>Need to go over budgeting and understanding the POL report. Need to develop a process to of approving large purchases. Matt will develop a process do discuss at the next meeting. We will communicate w/ outside volunteers.</p>